

2005
ANNUAL REPORT



STRENGTHENING
the community



*Our mission is to provide exceptional
health services to the people of our region.*



**High Point Regional
Health System**



JEFF MILLER
HPRHS President

For more than a hundred years, High Point Regional Health System has been providing exceptional healthcare services to the people of our region. Now a new study, prepared by the Office of Business and Economic Research at UNCG, shows High Point Regional's positive economic impact on our service area as well.

The results of the study show High Point Regional's total impact to the region was \$447 million in the year 2005. An impressive figure, no doubt, but how does that number specifically impact the people we serve?

The study shows that every dollar of the health system's net revenue generated an additional 84 cents of economic activity in our service area. Even more specifically, every 100 jobs at the health system generated an additional 69 jobs throughout the service area, adding to the economic health of our community.

In addition to playing a key role as an economic engine, we reach out to address other critical healthcare needs in our community. These outreach efforts includes providing healthcare to Medicaid and low income patients through the Adult Health Center, and support of the Community Clinic for those without insurance through an Endowment funded grant in the amount of \$175,000. Also, in partnership with the Guilford County Dept. of Public Health and Moses Cone Health System, we provide care to low income children through Guilford Child Health, Inc.

Above and beyond our organizational efforts are the countless hours and steadfast resolve of our employees to provide volunteer and financial support to those who need it most. This is evidenced by our employees taking a leadership role in giving to the United Way of Greater High Point each year, regularly increasing the percentage of giving, winning local and state awards for our campaigns from the United Way, and initiating the local campaign as the Pacesetters' Pacesetter, the first campaign of the year. In 2005, I had the pleasure to serve as Chairman of the city campaign, and several of our staff members have taken volunteer leadership roles in the United Way structure to ensure that community service agencies continue to have the funds to serve our citizens.

Of course, our most important impact is felt by the more than 100,000 people we treat each year. Our mission of providing exceptional health services to the people of our region continues to be our driving force. Thank you for placing your trust in us to provide healthcare for your family. It's a responsibility we enthusiastically accept.

Jeff Miller
HPRHS President

CENTERS OF EXCELLENCE



CANCER CENTER



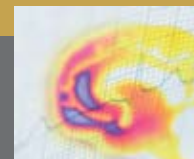
CAROLINA REGIONAL
HEART CENTER



EMERGENCY CENTER



PIEDMONT
JOINT REPLACEMENT
CENTER



NEUROSCIENCE
CENTER



WOMEN'S CENTER

ECONOMIC IMPACT STUDY

The substantial effect High Point Regional has on the local economy is calculated by adding together the three ways our financial presence is felt. These include the daily operations of our facilities, the monetary value of care we provide to those unable to pay, and the spending by out-of-region visitors to the hospital.

SUMMARY OF ECONOMIC IMPACTS

SOURCE OF IMPACT	FINAL DEMAND	VALUE ADDED	EMPLOYMENT
HPRHS System Ops	\$405.88 million	\$212.69 million	4,472 jobs
Uncompensated Care	\$38.47 million	\$15.41 million	300 jobs
Visitors	\$2.78 million	\$1.60 million	57 jobs
Total	\$447.13 million	\$229.70 million	4,829 jobs

As impressive as these statistics are, they are expected to increase throughout the next decade. Rising incomes, an aging population, and a growing need for healthcare workers will contribute to a major employment boost among physicians, nurses, technologists, and related professions. The employment of this additional staff by High Point Regional has a ripple effect, with each person hired and each dollar spent leading to further hiring and spending in the local economy.



Caring for the physical well-being of our neighbors and friends is our focus, and that will never change. Even so, employing talented people, purchasing from local businesses, and accepting our responsibility to help those in need enriches our community in unexpected ways. We are pleased to see that our commitment to Total Care has taken on an added dimension.

CHARITY AND UNCOMPENSATED CARE

We realize that many people in our community are without health insurance or the means to pay for the medical care they need. Yet accidents and illnesses are a part of life. That's why we provide care free of charge, or for greatly reduced payment. This type of care is called charity care or uncompensated care and it is an important part of our promise to take care of everyone



2005 Charity and Uncompensated Care \$38,470,000

COMMUNITY NON-PROFIT SUPPORT

High Point Regional is a non-profit organization, but we still support many other community human service agencies through sponsorship. In addition to these sponsorships, our employees annually donate through a United Way campaign. In 2005, our United Way campaign won both local and state awards recognizing the strong commitment of our employees to help those in need. We're proud to be able to have a hand in funding these worthy community efforts.

2005 Community Non-Profit Support \$185,303

COMMUNITY OUTREACH

Throughout the course of each year, we provide a number of health screenings free of charge. We also teach countless seminars and educational programs. These screenings and educational offerings are all part of our effort to help you stay healthy.



2005 Community Outreach \$157,230

ENDOWMENT FUNDED PROJECTS

High Point Regional's Endowment Fund helps support many important health-related programs in our community. In 2005, the fund met these needs.

- **THE COMMUNITY CLINIC OF HIGH POINT** served more than 5,000 medically indigent patients in 2005.



Funded: **\$175,000**

- **THE MILLIS REGIONAL HEALTH EDUCATION CENTER** taught almost 10,000 children about health-related topics in 2005.



Funded: **\$152,868**



- **PET SCANNER** - The PET/CT scanner (positron emission tomography/computed tomography) is used in determining the presence and severity of cancers, neurological conditions and cardiovascular disease.

Funding: **\$485,426**

TOTAL FUNDING: \$813,294

We would like to thank our Endowment Fund donors, without whose help none of these grants would be possible. In 2005, \$2,095,021 was given to various events and services by these gracious benefactors.

STATISTICS

	2003	2004	2005
INPATIENTS	19,627	20,414	19,639
OUTPATIENT VISITS	45,152	51,980	52,983
EMERGENCY DEPT. VISITS	53,764	55,927	56,611
TOTAL REVENUE	\$299,390,130	\$392,228,690	\$432,718,974
OPERATING EXPENSES	\$190,936,169	\$217,818,051	\$236,599,662
DISCOUNTS/ALLOWANCES/CHARITY	\$106,645,442	\$167,834,120	\$189,475,234

2005 AWARDS

- Magnet Status for Nursing Re-designation
- Trauma Center Designation
- Top 100 Hospitals
Performance Improvement Leaders
- Top 10 Heart Center in N.C.
(Carolina Regional Heart Center)
- Top 10 Vascular Center in N.C.
- Cancer Center Accreditation with Commendation
- Best Places to Work Award
- Top 40 Family Friendly Employers Award

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**High Point Regional
Health System**