

2004  
**ANNUAL REPORT**

*We are measured by  
what we give.*



Report to the  
**COMMUNITY**



High Point Regional  
Health System



*James F. "Jim" Morgan, Board of Trustees Chairman  
Jeffrey S. Miller, President*

*More than 100 years ago, a small group of citizens in High Point armed with picnic baskets and linens gathered in front of a two-story house to christen their hospital. The picnic baskets held lemonade and cookies for the group, but the linens were given to this new hospital. A picnic and a donation gave life to what would become High Point Regional Health System. It was this spirit of community generosity which formed the foundation for High Point's hospital. Through the 100 years that followed, that hospital continually tried to return the favor, caring for the community through plague, depression, and war. And now, a century later, your hospital continues to be driven by the ideals of that small group of citizens with the knowledge that we are measured by what we give.*

*In 2004, "giving" meant spending Saturdays holding free health screenings, providing countless health education seminars at locations throughout the area, and supporting local non-profits with time and money.*

*It also meant using the growth of our Endowment Fund to support needed health programs, operating primary care clinics to make sure everyone has a medical home, and taking care of every patient who entered our doors regardless of their financial status.*

*In our second century, we will continue our commitment to our founding principles. We will continue to return the generosity which those High Point citizens showed more than one hundred years ago. We will continue to measure ourselves by what we give.*



## ■ CHARITY AND UNCOMPENSATED CARE



We realize that many people in our community are without health insurance or the means to pay for the medical care

they need. Yet accidents and illnesses are a part of life. That's why we provide care free of charge, or for greatly reduced payment. This type of care is called charity care or uncompensated care and it is an important part of our promise to take care of everyone.

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*2004 Charity and Uncompensated Care  
Amount - \$25,709,686*

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## ■ COMMUNITY NON-PROFIT SUPPORT

High Point Regional is a non-profit organization, but we still support many other community human service agencies through sponsorship. In addition to these sponsorships, our employees annually donate

through a United Way campaign. In 2004, our United Way campaign won both local and state awards



recognizing the strong commitment of our employees to help those in need. We're proud to be able to have a hand in funding these worthy community efforts.

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*2004 Community Non-Profit Support  
Amount - \$215,824*

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## ■ COMMUNITY OUTREACH

Throughout the course of each year, we provide a number of health screenings free of charge. We also teach countless



seminars and educational programs. These screenings and educational offerings are all part of our effort to help you stay healthy.

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*2004 Community Outreach  
Amount - \$131,940*

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## ■ ENDOWMENT FUNDED PROJECTS



High Point Regional's Endowment Fund helps support many important health-related programs in our community.

In 2004, the fund met needs ranging from nurse education programs, to school-age childrens' health education programs, to groundbreaking procedures in radiation therapy for cancer patients.

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*2004 Endowment Funded Projects  
Amount - \$881,949*

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■ **PRIMARY CARE CLINIC SUPPORT**



We believe that every person should have a medical home. Unfortunately, many people in our community

do not have the financial resources to pay for that medical home. That's why we have worked with several other agencies to fund primary care clinics for adults and children. From our support of the Guilford Adult Health and Guilford Child Health Clinics to the assistance we provide to the Community Clinic of High Point, we continue to work to ensure all citizens in our area can get the medical care they need.

*...And now, a century later, your hospital continues to be driven by the ideals of that small group of citizens with the knowledge that we are measured by what we give.*

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*2004 Primary Care Clinic Support  
Amount - \$1,592,980*

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Charity and Uncompensated Care	<b>\$25,709,686</b>
Community Non-Profit Support	<b>\$215,824</b>
Community Outreach	<b>\$131,940</b>
Endowment Funded Projects	<b>\$881,949</b>
Primary Care Clinic Support	<b>\$1,592,980</b>
<b>Total</b>	<b>\$28,532,379</b>

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